

Pittsburgh-Based TowerCare Technologies Hosts National Nonprofit Conference

PITTSBURGH, PA (September 12, 2012) – Pittsburgh-based TowerCare Technologies, makers of DonorPro [fundraising software for nonprofits](#), will hold the first DonorPro Users Conference from September 19-21 in Pittsburgh, PA. The event will host nonprofit executives from around the country to discuss innovative technology and developing fundraising strategies. The DonorPro Users Conference will also serve as an opportunity for nonprofit professionals from the U.S. and Canada to interact and share their fundraising best practices and success stories.

Key nonprofit experts from Western Pennsylvania plan to speak at this event including Kate Dewey, Principal of ParenteBeard and Arthur Ziegler, President of the Pittsburgh History and Landmarks Foundation. Ms. Dewey has over 35 years of experience working with charitable organizations and will kick off the conference by providing unique insights into what's on the horizon for nonprofits and how to embrace technology for effective nonprofit management. Later that evening, at a dinner planned at the Senator John Heinz History Center, Mr. Ziegler, a leading preservationist, urbanist and activist, will speak to conference attendees about the important role of advocacy and how to rally a community behind a nonprofit's mission. Michael Sriprasert, President of the Real Estate and Community Revitalization subsidiaries of Pittsburgh History and Landmarks Foundation will also be presenting with Mr. Ziegler.

TowerCare Technologies has partnered with other Pittsburgh-based technology companies to provide products and services to help nonprofits reach more donors and communicate with their constituency in new and effective ways. Several partners will showcase these tools at the conference including Songwhale's [mobile marketing](#) and text-to-donate platform, SEO strategies by Eyeflow Internet Marketing, and ShowClix's platform for on demand ticketing for nonprofit events. In addition, a day and a half of breakout sessions include outreach training, [peer-to-peer fundraising](#) best practices, [database management](#), and social media marketing.

Pittsburgh is the perfect backdrop for this event - as a hub of both philanthropy and technology. The DonorPro Users Conference will blend both themes throughout the sessions, presentations, and discussions. Nonprofit professionals will leave Pittsburgh with tangible plans for immediate implementation as well as a renewed excitement for nonprofit technology.

Event Details

What: DonorPro Users Conference

Who: Nonprofit executives and technology experts

Where: Sheraton Station Square

When: September 19-21, 2012

About TowerCare Technologies

TowerCare Technologies, Inc. is the company behind DonorPro, an affordable and easy to use nonprofit CRM and donor management system with online fundraising tools. Founded in 2002, TowerCare Technologies is a privately-held company headquartered in Pittsburgh, Pennsylvania. DonorPro increases donations, streamlines workflow, increases staff productivity, and enhances personal communications with prospects and donors. Learn more at www.towercare.com.

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